

Jon Vieira

PRODUCT DESIGNER
LONDON, UK



hi@jonvieira.com

PORTFOLIO www.jonvieira.com
LINKEDIN linkedin.com/in/jonvieira
DRIBBBLE dribbble.com/jonsvl

Designer based in London, working across Product Design disciplines (Interaction, UI, UX, Motion) - leading the design of digital products and crafting amazing User Experiences.

UXMC (UX Master Certified) by the Nielsen Norman Group, 15+ years experience working with companies in the UK, Brazil and the US.

Focus on Interaction Design, User Interfaces, Motion and beautiful experiences. Skilled at a few things: designing, animating, prototyping and coding interactions, but always seeking the answer to: *how can we create interfaces people love?*

EXPERTISE Product and Interaction Design: UI, UX, Visual and Motion

OTHER SKILLS Motion design & 3D, Leading design, Art Direction, Coding (HTML, CSS, Javascript - vanilla, basic React), Unity3D & C# (basic)

RELEVANT WORK EXPERIENCE

Meta (Mar/22 - Now) - Product Designer (AR/VR) - London, UK
• Product Design, Interaction Design

Designing for Meta Reality Labs.

icon incar (icon group, WPP) (Aug/21 - Mar 22) - Senior Product Designer, Contract - Germany
• Product Design, Interaction Design, Motion

Designing automotive HMI - User Interface, Interaction and Motion Design.

Facebook (Aug/20 - Aug/21) - Product Designer (AR/VR), Contract - London, UK
• Product Design, Interaction Design

Contract via PRO Unlimited. Building tools that help people feel connected, anytime, anywhere at Facebook Reality Labs. Working for the Work Experiences team shaping the future of work with VR and building interactive augmented reality tools and experiences with the Spark AR team.

QuantumBlack / McKinsey (Oct/19 - Mar/21) - Lead Product Designer, Contract - London, UK
• Product Design - UI, UX, Interaction Design, Motion

Led design initiatives of the QuantumBlack Protocols. Activities included leading the design process and prototyping interactions for data and content heavy platforms.

Cognism (May/20- Aug/20) - Product Design Lead / Advisor, Contract - London, UK
• UX, UI, Interaction Design, Product Design Mentorship

Led the user experience design of several features in the Prospector platform. Worked with the Head of Product on mentoring the design team with UX, Research and IxD methodologies.

StreamLayer Inc. (Jun/20 - Jul/20) - Visual Design Lead, Contract - Chicago, USA (Remote)
• User Interface Design, Interaction Design, Motion Design

Led the visual and motion design language for interactive viewing platforms on mobile and connected TVs.

Pivotal Labs (Jun/19 - Oct/19) - Senior Product Designer, Contract - London, UK
• Lean UX & Service Design, Interaction Design

Led the end-to-end Product Design process for a project in the oil and gas industry. Activities included the implementation of Lean UX processes and enablement of designers around UX practices (UX workshops, Design Thinking, Interaction Design and more).

11:FS (Jun/19 - Jun/19) - Senior Product Designer, Contract - London, UK
• Product Design - UX, Service Design, Interaction Design

In a two week sprint, worked on the design of a service proposition and interface concept for an international financial institution.

Fantastec (Sep/18 - Jun/19) - Design Lead, Contract - London, UK
• Product Design - UX & UI, Prototyping, Motion Design

Led the design of international sports fan engagement platforms that use OTT VOD technology and data visualisation. Activities included leading design initiatives and implementing a Product Design process, running UX workshops and creating the User Interface of their digital platforms.

Reason / AlixPartners (Aug/18 - Sep/18) - Senior Product Designer, Contract - London, UK
• Product Design - UI, UX & Visual Design

Worked from the conception to delivery of several features of AlixPartners' Turnaround & Restructuring Services fintech platform.

Aiimi (Oct/17 - Jul/18) - Senior UI Designer - London, UK
• UI, UX & Visual Design, Product Design, Creative Direction, Front-end

Worked from the conception to delivery of projects for multiple clients. Management and mentoring other UI Designers. Main clients: Anglian Water, Jaguar Land Rover

Faculty AI (Jul/16 - Oct/17) - Lead Designer - London, UK

- UI, UX & Visual Design, Product Design, Creative Direction, Front-end (React)

Led all design aspects of the products developed by Faculty (formerly ASI Data Science), in special SherlockML, a cutting edge data science platform that provides tools for data scientists to easily complete complex analyses and build sophisticated data models.

Toptal (Oct/15 - Jun/19) - Senior Product Designer, Contract - San Francisco, USA (Remote)

- UI, UX & Visual Design, UI Prototyping, Motion Design, Illustration

Toptal is a network for elite freelance software engineers and digital designers. Worked with a range of startups to kick-start their concepts and define a design language for their products.

For more, visit: [linkedin.com/in/jonvieira](https://www.linkedin.com/in/jonvieira)

COURSES / EDUCATION

Nielsen Norman Group

UX Master Certification (UXMC) #1022379

Specialisations in Interaction and Mobile Design.

UX Conference London, Nov/2019

- Omnichannel Journeys and Customer Experience, Storytelling to Present UX Work, Persuasive and Emotional Design

UX Conference London, Apr/2019

- The UX VP/Director, Interaction Design - 3-Day Course, Effective Ideation Techniques for UX Design, Service Blueprinting, Facilitating UX Workshops

UX Conference London, Nov/2018

- UX Basic Training, Assessing UX Design Using Proven Principles, The One-Person UX Team Toolbox

UX Conference London, Mar/2018

- Visual Design for Mobile and Tablet, UX for Responsive Sites, The Human Mind and Usability, Mobile User Experience, Journey Mapping to Understand Customer Needs